**Profile of Kalyan Josyula, Co-Founder and COO, BASIC Home Loan**

Kalyan is an ex-investment banker and consumer internet businesses specialist, who has 15+ years of cross functional (Corporate Finance, Strategy and Operations) experience in building organisations across e-commerce marketplaces & ride hailing start-ups in India, SEA & Middle East. Kalyan has played a variety of roles across industries, and has worked with large companies such as OLA Cabs, Lazada Group and Credit Suisse.

He has a strong analytical mindset and finance domain expertise, including deep knowhow of IT solutions and financial modelling skills. He enjoys planning & executing operational strategy, particularly turning KRAs into actionable targets with budgets and measurable KPIs.